

# "HOUSTON, WE HAVE A SOLUTION"

## Video management platform for sports rights holders.

Your platform for video content control.

Giving you the power to manage your usage,  
commercial conditions, and distribution.

"It's OK to have your eggs  
in one basket, as long as  
you control what happens to  
that basket."

ELON MUSK



- Use AI technology to combine controlled **brand reach, partner services and revenues** instead of prioritizing it against each other
- Tiered **access** for your team, licensees and publishers
- Get a full **overview** of where your videos are being used, and your income across all partners
- Real-time **reporting** on your content and advertising
- Access vi's existing diverse **network** of 1000+ publishers and potential new partners
- Options to **monetize** this content directly via your partners or indirectly

Achieve reach.  
Exercise control.  
Win knowledge.



## Mission control for rights holders

Manage your:



### SHORT-FORM CONTENT

- Ingest
- Geo/time restrictions
- Distribution

### RIGHTS

- Licenses
- Commercial conditions

### ADVERTISEMENTS

- Delivery
- Campaigns

GET IN TOUCH NOW



**Kai Sackmann**

Director Sports Strategy & Partnerships

Email: [ks@vi.ai](mailto:ks@vi.ai)

Mobile: +49 160 9498 8507